



CUSTOM FLYER CREATION

Guidelines & Tips

hobnob.io

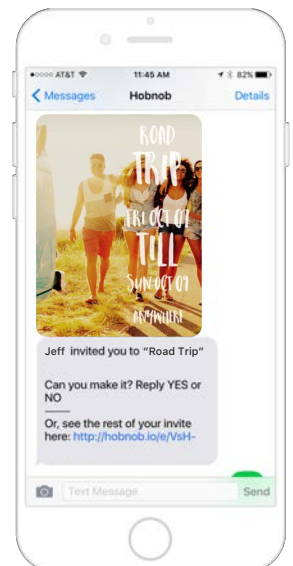
FLYER DESIGN SUGGESTIONS

Margin, Padding, Quality, Etc...

- All designs should be optimized to be viewed on mobile. We recommend designing at @3x (1242x2208)
- Images work best as backgrounds
- All text should be larger than 14PX for legibility
- Invites are cropped within message apps on the top and bottom (roughly 1/8 the flyer height)
- Less is more. Be careful to not overload your flyer with excessive content.
- Limit the use of different fonts to 2
- Consider using background images that offer greater contrast to your content.



Example of margins



Example of message crop